

# **\_CV**

## **KERRY PANAGGIO**

**FASHION & COMMERCIAL STYLIST**

### **\_DETAILS**

**EMAIL:** kerry@kerrypanaggio.com  
**INSTAGRAM:** @kerrypanaggio  
**WEBSITE** kerrypanaggio.com

### **\_TEACHING & EDUCATION**

#### **ASSOCIATE LECTURER**

UAL, London  
JD Institute, India  
Hungkuang University, Taiwan  
IRITHI Contemporary Craft Council, Sharjah

#### **MA**

Fashion History and Culture  
London College of Fashion

#### **BA**

Writing Fashion and Culture  
Southampton Solent University

### **\_SUMMARY OF COMMERCIAL STYLING WORK**

<b>FACEBOOK</b>	World Cup 2018 Campaign Images
<b>GOOGLE</b>	Campaign for Google Drive
<b>MINI COOPER</b>	Multiple Campaigns
<b>MERCEDES BENZ F1</b>	Event Dressing, 163 People In 50s Clothing
<b>VISA</b>	Christmas Campaign
<b>METLIFE</b>	Global Campaigns
<b>LLOYDS</b>	'250 Years' Campaign
<b>BRITISH AIRWAYS</b>	Entire Stock Imagery Rebrand
<b>BARCLAYS</b>	Multiple Campaigns
<b>NATWEST</b>	Multiple Campaigns
<b>CHELSEA FC</b>	Kit Launch, Team Styling, Hospitality
<b>BT</b>	Multiple Campaigns
<b>AVIVA</b>	'Family Challenge' Campaign
<b>JOHN LEWIS</b>	Campaigns, Social/ BTS
<b>WAITROSE</b>	Campaigns, Social/ BTS
<b>SAINSBURYS</b>	Christmas TU campaign
<b>VMWEAR</b>	Global Campaign
<b>PETRONAS</b>	TV Commercial
<b>HIVE</b>	Multiple Campaigns
<b>VODAFONE</b>	Lost Campaign
<b>HEATHROW AIRPORT</b>	Campaign
<b>SAINSBURYS HOME</b>	Campaigns and Social
<b>DEPT FOR EDUCATION</b>	Power Ahead Campaign
<b>SKY</b>	West:Word Styling Lauren Laverne
<b>EXPERIAN</b>	Campaign
<b>SAVE THE CHILDREN</b>	First Day Back To School Campaign
<b>HM GOVERNMENT</b>	Modern Slavery Campaign
<b>BEEFEATER GIN</b>	'Pink Gin' Campaign
<b>FCA</b>	'I'm Ready' Campaign
<b>CADBURYS</b>	'Inventor' Campaign
<b>NIO ELECTRIC CAR</b>	Launch
<b>BBC</b>	Styling Lauren Laverne BBC Sounds

## **\_SUMMARY OF FASHION STYLING WORK**

**ADIDAS** - Campaigns, Kit Launch

**TOAST** - Campaigns, Lookbooks & E-comm

**PEOPLE TREE** - Consultancy, Campaigns & E-commerce

**CAMEL** - Consultancy, Campaigns & E-commerce

**KAREN MILLEN** - Lookbooks, Events and Seasonal Features

**CHINTI AND PARKER** - Lookbooks and E-comm

**ASOS** - E-Commerce

**SPEEDO** - Campaign

**LAUREN LAVERNE** - Celebrity Styling

**KATY ENGLAND** - First Assistant & Studio Manager - 2.5 Years - National & International Catwalk Shows / Editorial & Commercial Shoots

**NANCY ROHDE** - First Assistant - 1 Year - National / International Catwalk Shows, Editorial & Commercial Shoots

**CAROLINE SIEBER** - Part Time First Assistant - 2 Years - Sittings for American Vogue & Celebrity Dressing inc Emma Watson

**AMERICAN VOGUE** - Editorial & Sittings Shoots for American Vogue With Hamish Bowles, Phyllis Posnick & Tonne Goodman

**THE OBSERVER MAGAZINE** - Part Time In-House Fashion Assistant - 1 Year

**GUARDIAN WEEKEND MAGAZINE** - Part Time In-House Fashion Assistant - 1 Year

**KARL TEMPLER** - Freelance - National & International Editorial / International Commercial Shoots

**JANE HOW** - Freelance - Catwalk Shows

**ALISON ELWIN** - Girls Aloud, Leona Lewis, Sugababes

**JESSICA DIEHL** - Freelance - Cover & Editorial Sittings / Vanity Fair

## **\_\_\_NOTED DESIGNERS AND BRANDS**

**ALEXANDER MCQUEEN** / V&A Exhibition

**DRIES VAN NOTEN** / Mens and Womenswear

**GIVENCHY** / Mens and Womenswear

**GUCCI** / Mens and Womenswear

**JIL SANDER** / Mens and Womenswear

**MARGARET HOWELL** / Womenswear

**MARIOS SCHWAB** / Womenswear

**MARY KATRANTZOU** / Womenswear

**PHILIP LIM** / Womenswear

**PHILIP TREACY** / Womenswear

**PAUL SMITH** / Womenswear

**GAP** / Mens and Womenswear

**MODA OPERANDI** / Campaign

**RIMMEL** / Multiple Campaigns

**KATE MOSS TOPSHOP** / Research

## **\_\_\_NOTED PUBLICATIONS**

**AMERICAN VOGUE**

**ANOTHER MAGAZINE**

**ANOTHER MAN**

**BRITISH VOGUE**

**DAZED AND CONFUSED**

**FRENCH VOGUE**

**GUARDIAN WEEKEND MAGAZINE**

**ITALIAN VOGUE**

**INTERVIEW**

**LULA**

**NYLON**

**RADIO TIMES**

**SUNDAY TIMES STYLE**

**TEEN VOGUE**

**T MAGAZINE**

## **\_\_\_NOTED PHOTOGRAPHERS**

**BRUCE WEBER**

**BEN WELLER**

**BOO GEORGE**

**COLLIER SCHORR**

**DAVID BAILEY**

**DAVID SIMS**

**FRANÇOIS HALARD**

**FREDERIKE HELWIG**

**GLEN LUCHFORD**

**MARIO TESTINO**

**MEL BLES**

**MERT AND MARCUS**

**NICK KNIGHT**

**SOLVE SUNDSBO**

**TIM WALKER**